Holiday World & Splashin' SAFARI®



2027
GROUP PLANNING GUIDE

CORPORATE & GROUP CATERED EVENTS, TICKETS, & MORE

AWARD-WINNING *Experiences*

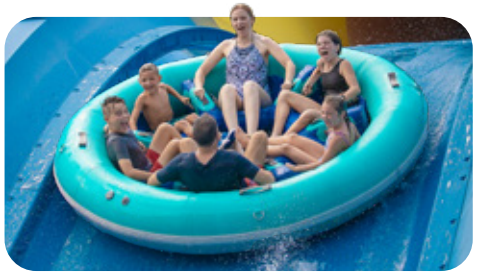
FORBES BEST CUSTOMER SERVICE
#40 Overall · Top Entertainment Brand

2026 GOLDEN TICKET AWARDS



BEST WATER PARK
Splashin' Safari

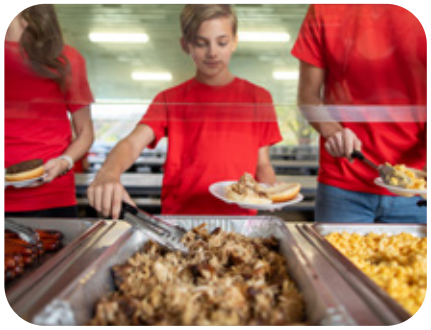
BEST WATER PARK RIDE
Mammoth





BEST WOODEN COASTER
The Voyage

PLAN AN EVENT!



ALL-AMERICAN PICNICS



COMPANY OUTINGS



ANY DAY TICKETS



PIZZA PARTIES

TWO PARKS, ONE PRICE!



NAMED A TOP 10 MOST-AFFORDABLE THEME PARK BY HOMETOGO!

ALL-AMERICAN PICNICS GROUPS OF 50+



What's in it for you?

- ✓ Family-Friendly Venue
- ✓ Hassle-Free Planning
- ✓ No Set Up or Clean Up
- ✓ All-You-Can-Eat Meal
- ✓ Enhanced Team Morale
- ✓ Attract New Team Members

The picnic grove was pleasant, tucked away yet close to all the park action. Our catered meal offered a great selection, and the staff kept everything running efficiently with well-stocked food and moving lines.

– Jennifer Morris, Manar, Inc.

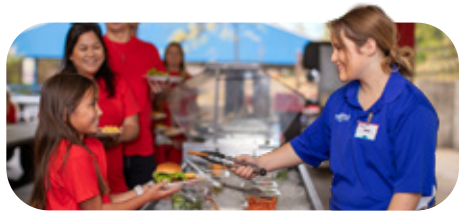
What's Included?

Picnics include discounted admission, plus an All-You-Can-Eat Buffet served in one of our private pavilions. You'll also receive personalized schedules, valuable park coupons, and the support of a dedicated sales representative from start to finish.

Our most popular All-American Picnic Menu includes Hot Dogs, Hamburgers, Pulled Pork, Macaroni & Cheese, Baked Beans, Potato Chips, Mixed Salad, Freshly Baked Cookies, and Unlimited Free Soft Drinks, or you can customize your meal to suit your group's tastes.

Choose 2 Entrees
(In Addition to Hot Dogs)

- Hamburgers
- Pulled Pork
- Chicken Tenders



Choose 2 Sides
(In Addition to Potato chips)

- Baked Beans
- Mac & Cheese
- Green Beans
- Scalloped Potatoes
- Corn
- Pasta Salad
- Potato Salad
- Cole Slaw
- Fruit Salad
- Veggies with Ranch Dip (In place of mixed salad)

Ask your sales representative about our gluten-free and vegetarian options as well as additional entrées!

GROUP OUTINGS

GROUPS OF 15+



- Pick a date that works best for your group and your budget to bring everyone together!
- Include HoliCash to enhance the fun!
- Special invoicing options are available for corporate groups with approved credit. Additional fees will apply.

ANY DAY TICKETS

GROUPS OF 15+

For groups with busy schedules, this option gives each group member flexibility to select the most convenient day for a visit. These tickets provide major savings over general admission prices!

- Companies with multiple shifts or 24/7 operation schedules
- Great reward for company safety, attendance, or other incentive programs
- Thank-you gifts for employees and vendors



$49.99
PER ANY DAY TICKET

HOLICASH



HoliCash is a great addition to Group Any Day or Outing tickets and can be used for games, merchandise, and sweet treats.

Add HoliCash vouchers to your group ticket order for convenience, flexibility, and fun!

*Available in increments of $5

2027 PRICING

	SUN	MON	TUE	WED	THU	FRI	SAT
MAY							1
	2	3	4	5	6	7	8
	9	10	11	12	13	14	15
	16	17	18	19	20	21	22
	23	24	25	26	27	28	29
	30	31	1	2	3	4	5
JUNE	6	7	8	9	10	11	12
	13	14	15	16	17	18	19
	20	21	22	23	24	25	26
	27	28	29	30	1	2	3
JULY	4	5	6	7	8	9	10
	11	12	13	14	15	16	17
	18	19	20	21	22	23	24
	25	26	27	28	29	30	31
AUG	1	2	3	4	5	6	7
	8	9	10	11	12	13	14
	15	16	17	18	19	20	21
	22	23	24	25	26	27	28
SEPT	29	30	31	1	2	3	4
	5	6	7	8	9	10	11
	12	13	14	15	16	17	18
	19	20	21	22	23	24	25
OCT	26	27	28	29	30	1	2
	3	4	5	6	7	8	9
	10	11	12	13	14	15	16
	17	18	19	20	21	22	23
	24	25	26	27	28	29	30
NOV	31	1	2	3	4	5	6
	7						

# of Guests	Picnic Admission & Meal*	Pizza Party Admission & Meal*	Outing Admission Only**
15-49	-	$66.99	$49.99
50-249	$59.99	-	$49.99
250-999	$57.99	-	$49.99
1000+	$55.49	-	$49.99
15-49	-	$61.99	$44.99
50-249	$58.49	-	$44.99
250-999	$55.99	-	$44.99
1000+	$53.49	-	$44.99
15-49	-	$56.99	$39.99
50-249	$54.49	-	$39.99
250-999	$51.99	-	$39.99
1000+	$49.49	-	$39.99
15-49	-	$51.99	$34.99
50-249	$48.49	-	$34.99
250-999	$45.99	-	$34.99
1000+	$43.49	-	$34.99
15+	-	$37.00	$20.00

School Groups Only

CLOSED: Private Outing
Please Call Ahead

HW: **CLOSED**
SS: **CLOSED**

Children 3 and younger are free.

*Meal portion subject to Indiana's 7% sales tax.

**Pricing for Admission-Only Outings is for prepaid, date-specific outings. Add $2 per ticket for invoiced outings.

Picnics not available during School Days
(May 12, 13, 14, 19, 20, & 21)

For park hours, see HolidayWorld.com/Hours
Schedule subject to change

PIZZA PARTIES GROUPS OF 15-49

Celebrate a birthday, reunion, or any day in one of our private Party Rooms located in Santa's Merry Marketplace!

Pizza Parties include discounted admission, plus a catered meal with pizza, breadsticks, cookies, and Free Unlimited Soft Drinks.



UPGRADE YOUR PICNIC

Ask your sales representative about our add-on experiences!



CUSTOMIZE YOUR MENU



CARICATURE ARTISTS



FACE PAINTING

TIPS FROM OTHERS ON...

FLEXIBILITY

"Our group may have varying schedules and availability, so we try to select a date that works best for the majority of our members. For those who are unable to attend the group outing, we offer Any Day Tickets and HoliCash so they can still enjoy the park on a date that works best for them and their family."

WHO TO INVITE

"One of the biggest benefits is the opportunity to bring everyone's immediate family together, rather than limiting invitations to just the individual and a spouse or Guest. We also offer the option to buy extra tickets for non-immediate family members at our discounted price. It's an event everyone looks forward to every year!"

REMINDERS

"Send out a reminder of their event date once a month after booking the date. The reminders come out once a month for six months or more and each time provide a little more info."

TIMING

"Choose a date early and share it with your group. Selecting a similar date each year helps create consistency and gives everyone time to plan. Encouraging participation and making the event a valued group benefit can help increase attendance and make it something everyone looks forward to."

FUN CLUB COMPANIES OF 15+

FREE Discount Ticket Program

- No cost or obligation to you
- Exclusive ticket discounts
- Employee purchasing portal
- No ongoing administration
- Secure online transactions
- Tickets sent directly via email

Scan the QR code or simply email Sales@HolidayWorld.com and ask to be part of the Fun Club!

HOW TO FIND US

Closer than you think! Just an hour from Evansville and Louisville, an hour and a half from Bowling Green, two hours from Lexington and Nashville, only three hours from St. Louis, Cincinnati, and Indianapolis, and three and a half hours from Champaign!

Visit HolidayWorld.com/Lodging to book your stay at Holiday World's own Santa's Cottages, or to explore all our lodging partners.



452 E. Christmas Blvd., Santa Claus, IN 47579

Thank you Holiday World for helping us plan our final company picnic! We had a fantastic time, the food was delicious, and our expectations were exceeded!

– Patricia Racobs, UAS

We had another great time at Holiday World! It's wonderful seeing all our employees enjoying time with their families!

– Kenda White, United Fidelity Bank

It's clear to me as an event planner how much care goes into the details, both for groups and for the park in general. I really appreciated the envelopes for tickets, which contained clear instructions and timing.

– Melinda Bowman, Indiana Youth Services Assoc.



THE FIRST AND ONLY WATER ROLLER COASTER IN THE MIDWEST!