



Holiday World & Splashin' SAFARI®

2025

COMPANY EVENTS & TICKETS

STREAMLINE YOUR PLANNING FOR MEMORABLE EMPLOYEE FUN

TWO GREAT PARKS, ONE AMAZING PRICE!



WHAT'S IN IT FOR YOUR BUSINESS?

- ✓ Enhanced employee morale
- ✓ Greater sense of teamwork
- ✓ Gain competitive advantage over other employers
- ✓ Family-friendly venue
- ✓ Attract new employees
- ✓ Improve employee retention



AWARD-WINNING THEME PARK AND WATER PARK
WORLD CLASS ROLLER COASTERS
TOP-RANKED WATER PARK ATTRACTIONS



Employee appreciation events are employees' #1 choice for recognition*

95% Event Satisfaction rating*

97% said the picnic improved their view of their company*

*Data from on-site surveys at 2024 Holiday World & Splashin' Safari picnics.

ALL-AMERICAN PICNICS

GROUPS OF 50+

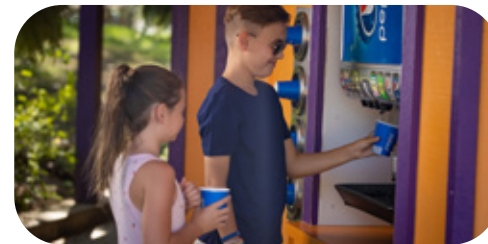
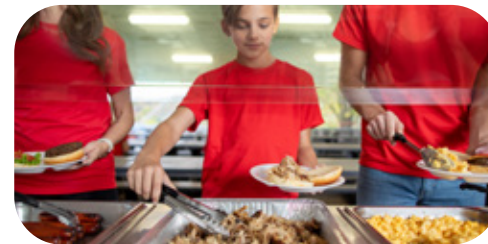


WHY HOST A HOLIDAY WORLD PICNIC?

- It's the most fun for your investment! A catered meal and admission are included.
- Show your employees appreciation, improve retention, and enjoy the day together.
- Have peace of mind with our Worry-Free Weather Guarantee! Learn more at HolidayWorld.com/WorryFree
- A dedicated sales rep will handle the details so it's an effortless process for all involved. No need to worry about food, entertainment, or cleanup!
- Your private picnic pavilion is the perfect setting for company leaders to thank employees and visit with family members.
- Over 97% of employees surveyed said that their picnic had a positive impact on their view of their employer.
- Tickets include your company name, catering time, and more. We'll even include park maps and customized schedules in advance to keep your group informed.

WHAT'S ON THE MENU?

Picnics include discounted admission, plus an All-You-Can-Eat Buffet served in one of our private pavilions located in the Good Old Days Picnic Grove.



- Hamburgers
- Hot Dogs
- BBQ Pork
- Macaroni & Cheese
- Baked Beans
- Potato Chips
- House Salad or Veggies with Ranch
- Cookies
- Free Unlimited Soft Drinks
- Contact us for other menu offerings, including special dietary needs

Pick your event date and contact us early to get things started. Lock in details at least 3 weeks in advance. Some dates will sell out!

COMPANY OUTINGS



- Pick a date that works best for your team and your budget to bring the group together at Holiday World & Splashin' Safari!
- Company Outing Tickets are date-specific and valid for the event date you select at the time of your reservation.
- Include HoliCash to enhance the team fun!
- Special invoicing options are available for company groups with approved credit. Additional fees will apply.

2025 PRICING

| | SU | MO | TU | WE | TH | FR | SA |
|------|----|----|----|----|----|----|----|
| MAY | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| | 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| | 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| JUNE | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| | 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| | 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| | 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| JULY | 29 | 30 | 1 | 2 | 3 | 4 | 5 |
| | 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| | 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| | 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| AUG | 27 | 28 | 29 | 30 | 31 | 1 | 2 |
| | 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| | 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| | 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| SEPT | 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| | 31 | 1 | 2 | 3 | 4 | 5 | 6 |
| | 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| | 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| OCT | 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| | 28 | 29 | 30 | 1 | 2 | 3 | 4 |
| | 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| | 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| NOV | 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| | 26 | 27 | 28 | 29 | 30 | 31 | 1 |
| | 2 | 3 | 4 | 5 | 6 | 7 | 8 |

| #of Guests | Picnic Admission & Meal* | Outing Admission Only** |
|------------|--------------------------|-------------------------|
| 15-49 | - | \$44.99 |
| 50-249 | \$55.49 | \$44.99 |
| 250-999 | \$52.99 | \$44.99 |
| 1,000+ | \$50.49 | \$44.99 |

| | | |
|---------|---------|---------|
| 15-49 | - | \$39.99 |
| 50-249 | \$53.49 | \$39.99 |
| 250-999 | \$50.99 | \$39.99 |
| 1,000+ | \$48.49 | \$39.99 |

| | | |
|---------|---------|---------|
| 15-49 | - | \$34.99 |
| 50-249 | \$49.49 | \$34.99 |
| 250-999 | \$46.99 | \$34.99 |
| 1,000+ | \$44.49 | \$34.99 |

| | | |
|---------|---------|---------|
| 15-49 | - | \$29.99 |
| 50-249 | \$43.49 | \$29.99 |
| 250-999 | \$40.99 | \$29.99 |
| 1000+ | \$38.49 | \$29.99 |

| FRIDAY NIGHT LIVE! | | |
|----------------------------------|---|---------|
| 15+ | - | \$20.00 |
| Holiday World Only • 5-10 PM CDT | | |

Children 3 and younger are free.

*Meal subject to Indiana's 7% sales tax.

**Pricing for Admission-Only Outings is for prepaid, date specific outings. Add \$2 per ticket for invoiced outings.

Picnics not available during School Days (May 14, 15, 16, 21, & 22).

We're cashless. Visit [HolidayWorld.com/Cashless](https://www.holidayworld.com/cashless) for details.

- CLOSED for Private Outing
- Both parks are CLOSED
- School Groups Only

For park hours, see [HolidayWorld.com/Hours](https://www.holidayworld.com/hours)

ANY DAY TICKETS GROUPS OF 15+

When bringing your entire organization together for a company picnic isn't practical, consider Any Day Tickets which offer ultimate flexibility! Any Day Tickets are highly discounted and are perfect for...

- Companies with multiple shifts or 24/7 operation schedules
- Multiple locations
- Great reward for company safety, attendance, or other incentive programs
- Thank-you gifts for employees and vendors

\$44.99
PER ANY DAY TICKET



FUN CLUB COMPANIES OF 15+



FREE Discount Ticket Program

- No cost or obligation to you
- Exclusive ticket discounts
- Employee purchasing portal
- No ongoing administration
- Secure online transactions
- Tickets sent directly via email

Scan the QR code or simply email Sales@HolidayWorld.com and ask to be part of the Fun Club!



ELEVATING YOUR EVENT

TIPS FROM OTHERS ON...



TIMING

“Choose a date early and send that out to all employees. We choose a similar day and month every year, which helps keep things consistent. What really helps the turnout is employees get paid for attending the picnic. If they don’t attend, employees must show up to the office and work a regular 8 hours.”



WHO TO INVITE

“I would say the biggest factor is this is the only event we invite our employee’s entire immediate family to, rather than just them and a spouse/guest. We also offer the option to buy extra tickets for non-immediate family members at our discounted price. It is honestly something our staff looks forward to every year.”



REMINDERS

“Send out a reminder of their picnic date once a month after booking the date. The reminders come out once a month for six months or more and each time give a little more info.”



INCENTIVES

“We give out door prizes at the picnic and the employees must be present to win. The prizes are advertised far in advance, so it gives incentives for team members to show up.”

OTHER GREAT OFFERINGS

HOLICASH



HoliCash is a great addition to Group Any Day or Outing tickets and can be used for games, merchandise, and sweet treats.

Add HoliCash vouchers to your group ticket order for convenience, flexibility, and fun!

*Available in increments of \$5 (\$5-\$25)

FRIDAY NIGHT LIVE!



Groups of 15+ get \$20 admission per Guest for Friday Night Live! Enjoy later hours in Holiday World along with live entertainment and drink specials all night long.

The event takes place from 5 – 10 PM CDT every Friday from August 22 to October 24, 2025.

HOW TO FIND US

Closer than you think! An hour from Louisville and Evansville, two hours from Lexington and Nashville, and only three hours from St. Louis, Cincinnati, and Indianapolis!

452 E. Christmas Blvd.
Santa Claus, IN 47579

Log on to [HolidayWorld.com/Lodging](https://www.holidayworld.com/Lodging) for a list of our lodging partners.



The food was great, exceeded our expectations. The level of detail that went into even the tickets, like the envelopes with our schedule and company name was a nice touch. I appreciated the communication, even assuring us of the weather guarantee as the weather was iffy that day. Our rep was great to work with and everyone keeps talking about what a great event it was. I loved that it was effortless for me and my team the day of the event. We got to enjoy it with our families as well instead of having to "work" the event. Highly recommend.

– Angela Rivera, Midea America Research Center

The kids had an absolute blast and were so impressed by all the rides and especially the free soft drinks, sunscreen, and parking. They would love to come back again!

– Lauren Monaghan, Sheboygan South Catholic Parishes

This event is one that our team members look forward to every year. I appreciate that year after year we can count on Holiday World & Splashin' Safari to provide a fun, clean, family friendly environment for all of us!

– Whitney Memmer, Leotec Industrial Services

